

# Update on Five-Year Strategic Plan

Caribbean Fishery Management Council  
169th Meeting

June 24, 2020



# Outline

- Project review
- Project status
- Next steps

# Project Review

**A strategic plan guides an organization towards a clearly stated set of goals.**

- Establish priorities and future direction
- Allocate resources efficiently (time and effort)
- Plan for uncertainty
- Decision support tool (transparency and accountability)

# Project Status

**August 2019**

**Strategic planning presentation, brainstorming, project approval**

**January 2020**

**Project start, background research**

**February  
2020**

**Development of Strategic Plan Survey (online and paper)**

**March 2020**

**Survey launch in English and Spanish (3/18/2020)**

**April 2020**

**Deadline extended to 7/31/2020,  
survey emailed/mailed to Council and DAPs**

**June 2020**

**Status update provided to OEAP and DAPs**

# Project Status

## Survey Purpose

- Determine current concerns and future priorities
- Solicit new ideas, suggested improvements
- Understand stakeholder definitions of success
- Clarify differences between islands (concerns, priorities, improvements)

# Project Status

## Survey Design

General Information  
(stakeholder roles, location)

## Issue Area Ratings



Resource Health

Social, Cultural &  
Economic Issues

Management &  
Operational Issues

Communication &  
Outreach

Ecosystem-Based  
Management

# Project Status

## Survey Responses\*

USVI responses: 33%

- St. Thomas: 2%
- St. John: 1%
- St. Croix: 30%
  - North: 8%
  - South: 4%
  - East: 14%
  - (West): 3%
  - (Central): 1%

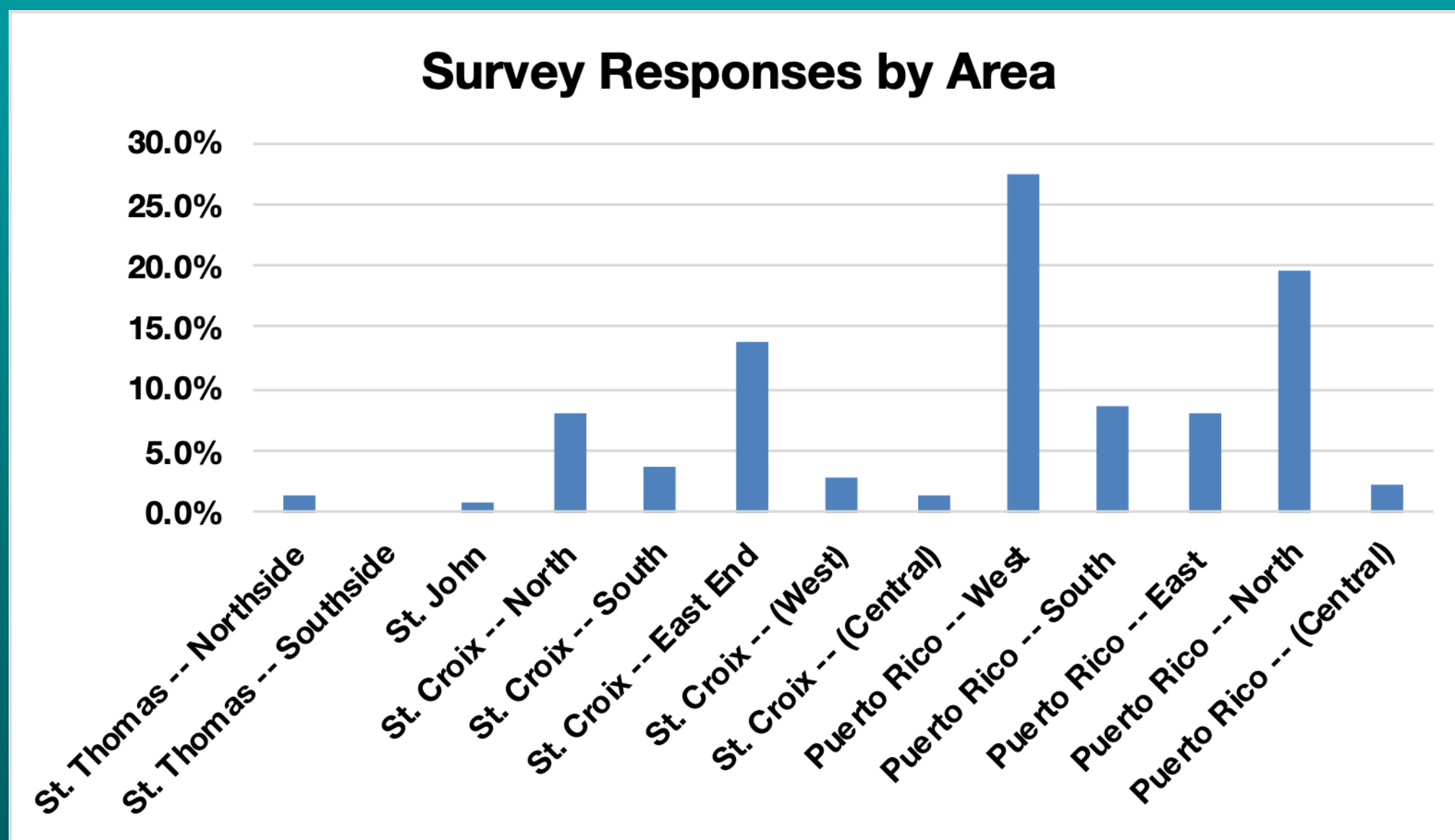
Puerto Rico responses: 67%

- West: 28%
- South: 9%
- East: 8%
- North: 20%
- (Central): 2%

\*150 responses as of 6/18/2020

# Project Status

## Survey Responses\*



\*150 responses as of 6/18/2020



# Next Steps: Original Timeline

- Background research (January 2020) ✓
- Survey tool development (January-February 2020) ✓
- Survey administration/analysis (March-April/May 2020) In Progress
- Communication/public outreach (May-June 2020)
- Complete stakeholder input report (June-July 2020)
- Present results to Council & Council member workshop (August 2020)
- Present draft Strategic Plan to Council (December 2020)
- Public comment (December 2020-February 2021)
- Present public comment and final plan to Council (April 2021)

# Next Steps: Adjusted Timeline

- Survey analysis/preliminary results (August-September 2020)
- Communication/public outreach (October 2020)
- Complete stakeholder input report (October-November 2020)
- Present results of input to Council (December 2020)
- Strategic planning workshop (March 2021)
- Present workshop results to Council (April 2021)
- Strategic Plan development (May-July 2021)
- Present Draft Strategic Plan to Council (August 2021)
- Public comment (September-October 2021)
- Present public comment and final plan to Council (December 2021)

# Next Steps: Public Outreach

## Original plan

- Present survey results to DAPs (in person)
- Conduct in-person island outreach meetings (4 in PR, 1-2 each in STT/STJ and STX)

## New plan (tentative, Covid-dependent)

- Public outreach in October 2020
- Combine in-person DAP meeting(s) with in-person public input/outreach
- DAPs recommend a single, combined in-person meeting

# Please spread the word!!!

- CFMC website homepage: <https://caribbeanfmc.com>
- Direct links to online survey
  - English: <https://www.surveymonkey.com/r/CFMC-strategic-plan>
  - Spanish: [https://www.surveymonkey.com/r/CFMC-strategic-plan?lang=es\\_PR](https://www.surveymonkey.com/r/CFMC-strategic-plan?lang=es_PR)
- Online survey posted on CFMC Facebook and Instagram accounts
- Paper survey forms (English and Spanish) available from Council staff

# Questions?

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